

# Cornell Tech Startup Activity / 2018

These numbers are based on data from June 2014 – August 2018



These startups have built real products and are actively raising capital from angels, pre-seed investors, and early stage VCs.

**51** companies have been founded with 92% in New York City.

**\$42.8** million raised across all companies' seed & series A rounds.

**248** people have been employed, founders & employees.

**31%** of companies are currently generating revenue.

**5** of the most popular industries are:

IoT Big Data Machine Learning Health Wellness

**6** companies have participated in accelerators post Cornell Tech.

**2** companies have exited.

⇒ Trigger Finance was acquired by Circle, an established fintech leader in cryptocurrency and blockchain technologies – this is Cornell Tech's first acquisition. The team went through the Startup Ideas course at Cornell Tech, where the idea was originated, and took the startup idea into Startup Studio where it was further developed. Through Startup Awards they won a \$60k award/investment and turned down their top job offers to build the company full time. Trigger built a well-designed mobile app that attracted nearly 40 thousand investors and aggregated over \$340 million+ of AUM on the platform. The team raised angel capital and participated in Morgan Stanley's Innovation Accelerator before being acquired by Circle.

## STUDIO

Company	City	Stages	Founders	Employees	Industries
AIRBUD	NYC	☐	○○	2	Voice
BLOO	NYC	☐	○○	2	Productivity
BOWTIE	NYC	(S) \$	○○○	3	Bots
CRATER	NYC	☐	○○○○	4	Computer Vision Media
DATALOGUE	NYC	(S) \$	○○○	11	Machine Learning
DOGSTAR	NYC	☐	○○	2	Pets IoT
EPICURE	SF	☐	○○	4	Wellness
FULLPLATE	NYC	☐	○○○	2	Food Tech
GITLINKS	NYC	☐ (S) \$	○○○○	3	Developer Platform
KIPIT	NYC	☐	○○	2	IoT
LITOS	INDIA	☐	○○	2	Mobile
MINDME	NYC	☐	○○	2	Education IoT
ONEBOOK	NYC	☐	○○	2	Computer Vision VR/AR
PACE	NYC	☐	○○○	5	Sports Mobile
PULL	NYC	⤴	○○	2	Communications Mobile
REVERCARE	NYC	☐	○○	2	Health Elderly Care
ROBOTC	SF	☐ (S) \$	○○	4	Robotics IoT
SAGELINK	NYC	☐	○○○	3	E-Commerce
SPEECHUP	NYC	☐	○○○○	4	Education
SWITCH	NYC	☐	○○○○	3	Finance
THREAD LEARNING	NYC	☐ (S) \$	○○	4	Education Big Data
TRIGGER	NYC	☐ (S) ⤴ ⇒	○○○	3	Finance Mobile
URSA	NYC	☐	○○	2	Research Annotation
URU	NYC	☐ (S) \$	○○○	5	Computer Vision Media

## RUNWAY

BIOTIA	NYC	(S) \$	○○	3	IoT Health Tech
CITYHIVE	NYC	(S)	○○○	8	Marketplace E-Commerce
CODE OCEAN	NYC	(A) \$	○○	13	Developer Platform Research
DATAARC	NYC	(S) \$	○	5	Enterprise Software
DATA INCUBATOR	NYC	(S)	○	40	HR Education
INNOVATELY	NYC	⤴ \$	○	1	Big Data
IRONSTACK	NYC	(S)	○	1	Networking
KEESH	NYC	(S) ⤴	○	0	Cybersecurity
LAER	NYC	(S)	○○	1	NLP Law
MAALKA	NYC	(S)	○	8	Urban Development Big Data
NANIT	NYC	(A) \$	○○	30	Parents IoT
ONE THREE BIOTECH	NYC	☐	○	1	Health Tech
ONSITEIQ	NYC	(S) ⤴ \$	○	4	Construction
PARAGON MEASURE	NYC	☐	○○	1	Health Tech
PEACHY LABS	NYC	☐	○○	1	Health Mobile
PLAYDNA	NYC	☐	○	1	Health Tech
QUEUE AI	NYC	☐	○	1	Productivity AI
SHADE	NYC	(S) \$	○	15	IoT
SPECTRUM	NYC	☐	○	1	Construction
TATCH	NYC	(S)	○	3	Health Tech IoT

## ALUMNI

ADVISOR CONNECT	NYC	(S)	○○○	3	Finance
BAMBIFY	NYC	\$	○○	2	Fashion Manufacturing
BOARD ROUNDS	NYC	⤴	○○	2	Health
LEAVENWORTH	NYC	\$	○	1	Fashion
OYSTIR	NYC	☐	○○○○	6	Recruitment
TOGETHAR	SEATTLE	☐	○	1	AR
TURTLE	NYC	☐	○○	2	Productivity

### LEGEND

⤴ Accelerator (S) Seed \$ Generating Revenue ⇒ Exited  
 ○ Founder (A) Series A ☐ Startup Award

