

2017 Startup Spinout Activity

Numbers as of Nov. 1st 2017



These companies are startups that have built real products and are actively raising capital from angels, pre-seed investors, and early stage VCs.

31 Million Raised
(S) Seed Round & (A) Series A

38 Companies Founded
NYC 94% & SF 6%

81 Founders
● Founders

173 People Employed
● Founders & ○ Employees

2.1 Million Projected Revenue (2017)
\$ Generating Revenue

1 Exit
⇒ Exits

Other symbols: 🏠 Award Winners & ⬆️ Accelerator Participants

⇒ Trigger Finance was acquired by Circle, an established fintech leader in cryptocurrency and blockchain technologies – this is Cornell Tech’s first acquisition. The team went through the Startup Ideas course at Cornell Tech, where the idea was originated, and took the startup idea into Startup Studio where it was further developed. Near the end of Startup Studio, the team decided to seriously consider spinning the company out of Cornell Tech and participated in Cornell Tech’s Spinout Clinics. The clinics helped give the teams confidence and resources to build the company full-time. The team participated in Startup Awards where they won a \$60k award/investment and turned down their top job offers to build the company full time. Trigger built a well-designed mobile app that attracted nearly 40 thousand investors and aggregated over \$340 million+ of AUM on the platform. The team raised angel capital and participated in Morgan Stanley’s Innovation Accelerator before being acquired by Circle.



Company	City	Founders & Employees	Industry
(S) \$ BOWTIE	NYC	●●●○○○	Bots
(S) \$ DATALOGUE	NYC	●●●○○○○○○○○○○	Machine Learning
🏠 DOGSTAR	NYC	●●○○	Pets IoT
🏠 EPICURE	SF	●●○○○○	Wellness
🏠 (S) \$ GITLINKS	NYC	●●●●○○○	Developer Platform
🏠 MINDME	NYC	●●○○	Education IoT
ONEBOOK	NYC	●●○○	Computer Vision VR/AR
🏠 PACE	NYC	●●●○○○○	Sports Mobile
⬆️ PULL	NYC	●●○○	Communications Mobile
🏠 (S) \$ ROBOTC	SF	●●○○○○	Robotics IoT
🏠 SAGELINKS	NYC	●●●○○○	E-Commerce
🏠 SPEECHUP	NYC	●●●●○○○	Education
🏠 SWITCH	NYC	●●●●○○○	Finance
🏠 (S) \$ THREAD LEARNING	NYC	●●○○	Education Big Data
🏠 (S) ⬆️ TRIGGER	NYC	●●●○○○	Finance Mobile
🏠 URSA	NYC	●●○○	Research Annotation
🏠 (S) \$ URU	NYC	●●●○○○○	Computer Vision Media
(S) ADVISOR CONNECT	NYC	●●●○○○	Finance
\$ BAMBIFY	NYC	●●○○	Fashion Manufacturing
⬆️ BOARD ROUNDS	NYC	●●○○	Health
\$ LEAVENWORTH	NYC	●○	Fashion
OYSTIR	NYC	●●●●○○○○○○	Recruitment
TURTLE	NYC	●●○○	Productivity
\$ BIOTIA	NYC	●○○	Health
CITYHIVE	NYC	●●○○○○○○○	Marketplace E-Commerce
(A) \$ CODE OCEAN	NYC	●●○○○○○○○○○	Developer Platform Research
(S) \$ DATAARC	NYC	●	Infrastructure Software
⬆️ \$ INNOVATELY	NYC	●○○○○○	Big Data
MAALKA	NYC	●●●○○○	Urban Development
(A) NANIT	NYC	●●●○○○○○○○○○○○○○○○○○○○○	Parents IoT
\$ ONSITEIQ	NYC	●○○○○	Construction
PARAGON MEASURE	NYC	●○○	Health Mobile
PEACHY LABS	NYC	●●○	Wellness Food Mobile
QUEUE AI	NYC	●○	Productivity Mobile
(S) ⬆️ SHADE	NYC	●○○○○○○○○○	Wellness IoT
SPECTRUM	NYC	●○○○	Urban Development
STEALTH COMPANY	NYC	●	Networking Hardware
DATA INCUBATOR	NYC	●○○○○○○○○○○○○○○○○○○○○○○○○○○○○	Big Data

STUDIO ALUMNI RUNWAY